**REFERENCE LETTER RECOMMENDING PROFESSIONAL SERVICES**

Lisa Moore
123 Main Street
Anytown, CA 12345

July 15, 2021

Joan Kelly
Acme Software
123 Business Road
Business City, NY 54321

Dear Ms. Kelly,

I am writing to recommend the marketing services of Michaela Brown. Michaela created and implemented many successful campaigns for us from July 2015 to January 2021.

Her design software expertise coupled with her collaborative and innovative spirit made her the go-to expert for our most significant projects. She singlehandedly took our Twitter following from 1,000 to over 52,000 in just three months by using forward-thinking strategies. She was detail-oriented, organized, and always open to constructive feedback, making our business relationship both effortless and pleasant.

I recommend Michaela for any role through which she can contribute her remarkable creativity and dedication. If hired, I am confident that she would take your marketing efforts to new heights.

If you have any further questions, please feel free to contact me.

Regards,

Signature **(hard copy letter)**

Lisa Moore